



CELLACTIVE®-MEN

Male Skin Care

CELLACTIVE®-MEN is an active ingredient complex specially designed for men's skin to increase performance and resilience. The active ingredient complex comprises the osmo regulator taurine, the adaptogen Siberien ginseng and the Essential Cell Boost-Factor.

In-vivo and *in-vitro* studies confirm higher performance for men's skin through (a) accelerated regeneration of microcuts during shaving, (b) higher resilience in stress situations and (c) a strong moisturising effect after just the first application.

CELLACTIVE®-MEN has been successfully tested on men's skin.

SWISS EXPERTISE 

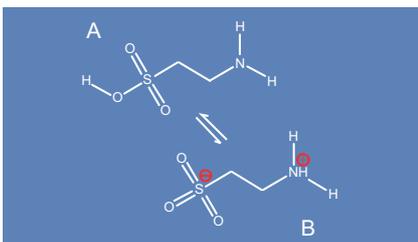
RAHN
Your partner for excellence

SCIENTIFICALLY PROVEN EFFECTS

- Accelerated healing of micro shaving cuts (*in-vitro* study)
- Increased cell resistance to extreme conditions; cold shock and heat stress (*in-vitro* study)
- Powerful skin moisturising with long-lasting effect (*in-vivo* study)

ACTIVE INGREDIENTS

Taurine



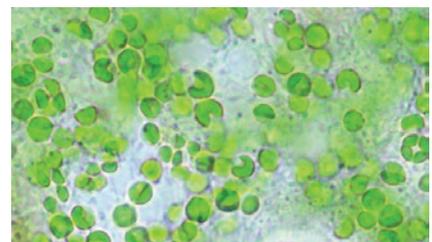
Taurine (2-aminoethanesulfonic acid) is an endogenic substance that is chemically related to the amino acids. As osmoregulator, taurine is predominantly responsible for the stabilisation and regulation of the water equilibrium in the epidermis. Taurine protects cell membranes and makes the skin more resilient.

Siberian Ginseng



Siberian ginseng (*Eleutherococcus senticosus*) is a member of the adaptogen plant family. The phytoactive substances in the root and rhizomes (*Rhizoma eleutherococci*) contain eleutherosides that contribute to increasing stress resistance and stamina. They stimulate and enhance the resilience of the skin to, for example, heat, cold, toxic substance and to bacterial and viral pathogens.

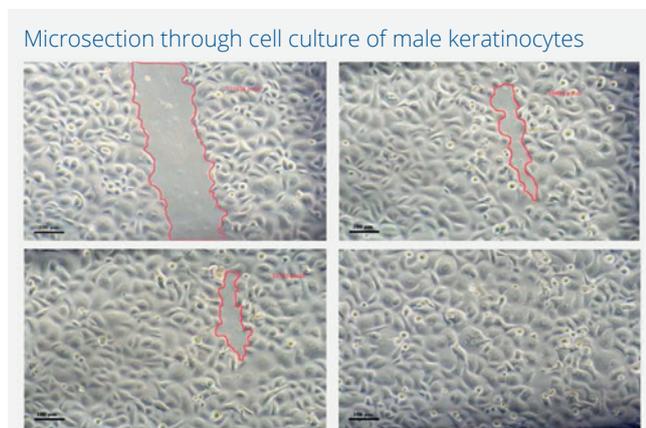
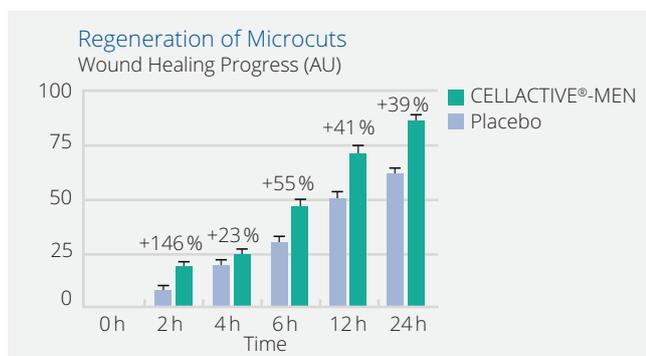
Essential Cell Boost-Factor



Highly active bioferment of the green algae, *Chlorella vulgaris*, and proteins from white lupins. The Essential Cell Boost-Factor is the vitality cocktail of all CELLACTIVE®-products. As a supplier of essential nutrients, it compensates deficits in the skin cells. In addition, the formation of cell adhesion proteins is enhanced. This activates the cell migration of keratinocytes and contributes to accelerated regeneration of microcuts caused during shaving.

SKIN REGENERATION (*in-vitro* study)

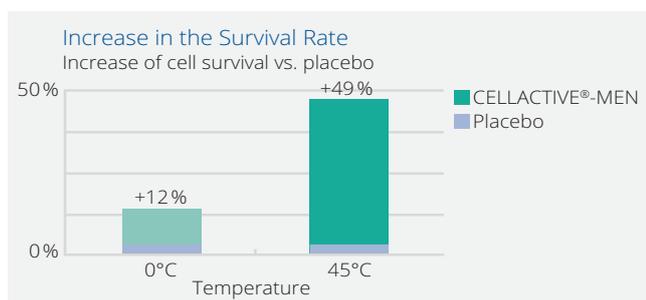
Result: CELLACTIVE®-MEN activates the cell migration and contributes to accelerated regeneration of microcuts that typically occur during shaving (see figure). Particularly in the initial phase, the regeneration process is more than twice as fast: +146% after 2 hours.



Microscopic image of a microsection through a cell culture of male keratinocytes. The migration of cells in the wound can be clearly seen.

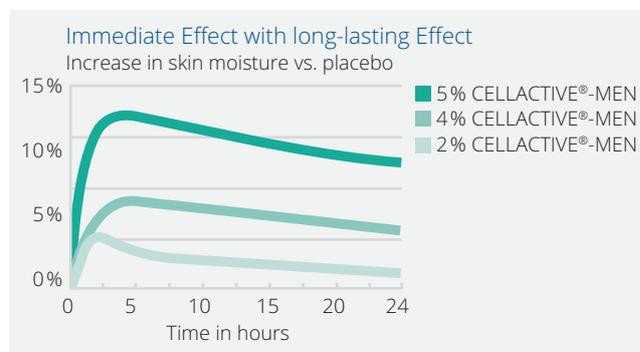
STRESS RESISTANCE (*in-vitro* study)

Result: CELLACTIVE®-MEN makes the skin more resilient and increases its survival rate in stressful situations. Compared with the placebo, 12% more cells survive when exposed to a cold shock. The effect becomes even more noticeable when the cells are exposed to a heat stress. Here the survival rate of the cells is increased by as much as 49%.



SKIN MOISTURE (*in-vivo* study)

Result: CELLACTIVE®-MEN increases the skin moisture with a longlasting effect. After a single application, the moisture content of the skin is significantly increased and sustained at a high level over a period of 24 hours.



Application and Processing Information

Products for the care of male skin; especially for facial and moisturising care, anti-age, aftershave and body care.

Recommended Use Level: 2-5%

INCI: EU: Aqua, Glycerin, Taurine, Chlorella Vulgaris/Lupinus Albus Protein Ferment, Acanthopanax Senticosus Root Extract, Sodium Benzoate, Potassium Sorbate
PCPC/Japan: Water, Glycerin, Taurine, Chlorella Vulgaris/Lupinus Albus Protein Ferment, Acanthopanax Senticosus (Eleuthero) Root Extract, Sodium Benzoate, Potassium Sorbate



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